



# Video Production for Restaurant Tech Company

## PROJECT DETAILS

 Video Production

 Oct 2021 - Oct 2021

 Less than \$10,000

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*"The project manager was prompt and great at communicating the project status and managing issues."*

## PROJECT SUMMARY

In need of a video to better explain the uniqueness of their product, a restaurant technology firm hired Triface International to get the job done.

## PROJECT FEEDBACK

By taking extra time to understand the company and its product, Triface International was able to produce a high-quality video that met the client's needs. In fact, the video was already shared during a major tech conference — which greatly improved awareness and interest in the client's product.



## The Client


Please describe your company and your position there.


We are a restaurant seating maximization technology company and I'm a co-founder


## The Challenge

For what projects/services did your company hire Triface International, and what were your goals?

Our product is very unique and we needed a video to explain it to potential customers visiting our website. We had high level ideas but needed an expert to help us convert them into a perfect video.

 Co-Founder, Restaurant Tech Company

 Consulting

 Hamilton Square, New Jersey

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you select this vendor and what were the deciding factors?

We got Triface international's reference from an industry partner. We

Describe the video(s) and the process in detail, including the project steps and all stages of production.

We documented our ideas and engaged in a discovery session. Triface then came back with characters, scenes backgrounds and dialogs. We reviewed it and made minor changes and Triface then produced the first draft of the video.

Who did you work with and what was the feedback process like?

We reviewed the video and provided our feedback around the pace, music, volume etc. and Triface quickly turn it around and sent updated video which we approved and used. We worked with Chittranjan for the entire process.

## The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

We showed our video at a large tech conference and got generated a lot of interest in our product.

Describe their project management style, including communication tools and timeliness.

The project manager was prompt and great at communicating the project status and managing issues.





What did you find most impressive or unique about this company?

They took the time to understand our company, product, customers before developing the content and completed feedback loops very quickly.

Are there any areas for improvement or something they could have done differently?

No.

