



## Video Production for Retail Company

### PROJECT DETAILS

 Video Production

 Mar 2022 - Mar 2022

 Less than \$10,000



*"Their skills are amazing, the end product really did exceed my expectations."*

### PROJECT SUMMARY

Triface International has provided video production services for a retail company. The team has created animated videos that showcase the client's business products and collections.

### PROJECT FEEDBACK

Trifaec Internation has gone above and beyond to exceed the client's business goals. The team has worked hard to produce quality and exciting animated videos. They've communicated ell to provide progress updates. Their skills, receptiveness, and responsiveness are notable in the partnership.



## The Client

Please describe your company and your position there.

I am the director of Valirium Limited, an online retailer, selling elegant watches.

## The Challenge

For what projects/services did your company hire Triface International, and what were your goals?

My goal was to have 4 short videos which showcase the different watches I have within my collection. Triface International were hired to animate these products and create a sleek and stylish video x4



**Ryan Valmont**  
Director, Valirium Limited



Financial services



London, United Kingdom

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you select Triface International and what were the deciding factors?

This was my first business venture, I decided to review companies that I found via google searches. Triface International came up in many of my search terms. The customer reviews were positive and i found the staff to be friendly, informative and quick to respond.

Describe the video(s) and the process in detail, including the project steps and all stages of production.

Triface took the time to understand my initial requirements very early on in the process, prior to any commitment being made. Triface supplied me with some examples of the work they had completed previously, which had the same style.

After these discussions, I found Triface to be very communicative, explaining what was happening and what processes were being undertaken - examples and updates were provided to me every step of the way

Who did you work with and what was the feedback process like?

The feedback was fantastic, Triface had a real understanding of what I needed to achieve - They were open to suggestions and any adjustments were no problems at all. My correspondence has been with Chittranjan, who I have found to be very helpful and understanding.





## The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

The work on my videos was undertaken by their GM: Mohit who really has done a fantastic job - the quality of my videos is far higher than my initial expectations. The outcomes is high-end, slick and elegant - the colours are vibrant and background minimalist, which just adds to the quality of my videos

Describe their project management style, including communication tools and timeliness.

Communication with Triface was brilliant, I was consistently updated with the progress of the project, any questions I had were answered in a very short space of time - additionally, Triface were positive and open to any suggestions / alterations. A first class service

What did you find most impressive or unique about this company?

Its hard to point one particular aspect. My whole interaction with Triface has been a positive one. Their skills are amazing, the end product really did exceed my expectations. Their communication style is personal and they are very responsive - When I need more work done, I will be coming back to TriFace International

Are there any areas for improvement or something they could have done differently?

Nothing, they exceeded my expectations

