



3D Animation & Illustrations for Real Estate Firm

PROJECT DETAILS

📁 Branding, Digital Strategy

📅 Nov 2020 - Ongoing

💰 Less than \$10,000

“*They're great, and I wouldn't change anything.*”

PROJECT SUMMARY

Triface International was hired by a real estate firm to provide 3-D animation services. The efforts involve 3-D illustrations and animations of the buildings that the partner constructs.

PROJECT FEEDBACK

Triface International's efforts help the client to attract potential buyers for their buildings. They lead a responsive project and communicative process, which enables the partner to be updated all the time. They're also praised for their patience to make changes that the client asks for.



The Client

Introduce your business and what you do there.

I'm the CEO of a building company in Jerusalem.

The Challenge

What challenge were you trying to address with Triface International?

We wanted to make 3-D illustrations for our building.



Berty Bibas

General Manager, At Home In
Jerusalem



Real estate



Israel

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

They're making the view of the building according to the final plans we sent them for it. The actual deliverables are 3-D illustrations and animations we put outside of the building.

What is the team composition?

We only work with one person from their team.

How much have you invested with them?

We spend \$400 on each project we do with them.

What is the status of this engagement?

We've been working together since November 2020, and the engagement is ongoing. I have around ten projects going on, and I intend to give them all.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The high-resolution signs they provide are helping us in attracting potential customers for our apartments.

How did Triface International perform from a project management standpoint?

We mainly communicate via WhatsApp, which is very comfortable for me because I can see everything immediately.





Are there any areas they could improve?

I don't think there's something they can improve on; they're great, and I wouldn't change anything.

